



SHIELD Mentor Program

IT'S NEVER TOO LATE TO MENTOR A CHILD...**MENTOR YOUTH!**

Address: PO Box 13266, Greensboro, NC 27415 · **Phone:** 336-337-2771 · **Web:** www.shieldyouth.com

SPONSOR THE SHIELD MENTORING PROGRAM

The ultimate goal of the campaign is to secure an annual budget of \$25,000 and thus operate at a level that allows efficient delivery of mentoring services. To be successful, the SHIELD Mentor Program not only depends upon pledges from individuals, but also sponsorships from area businesses and organizations. We have a number of sponsorship opportunities with numerous benefits, including recognition on our website and promotional materials.

When you choose to donate to our organization, you will enable a deserving adolescent the opportunity to participate in our programs at no cost. You will provide an opportunity to support our youth as they develop the confidence, leadership and character they need to become tomorrow's leaders!

Funds will be allocated towards costs associated with workshops such as training and resource materials, facility rental, meals for participants, honorariums for role model guest speakers as well as printing and distributing marketing and promotional materials to recruit mentors and mentees. Additional funds raised will go directly to the operation of the organization that complements our mentoring and leadership curriculum.

2010 SHIELD LEVELS AND BENEFITS

Platinum Sponsor (\$2,000+)	<ul style="list-style-type: none"> • Sponsor 2 adolescents for one year of SHIELD Workshops (12 workshops) • Six (6) complimentary tickets to the Mentor Youth! Initiative Anniversary Celebration in January • Recognition in select print materials (business name and logo included) • Platinum sponsor commemorative keepsake • Featured on the front page and sponsorship page of the website (business name and logo included as link)
Gold Sponsor (\$1,000 - \$1,999)	<ul style="list-style-type: none"> • Sponsor 1 adolescent for one year of SHIELD Workshops (12 workshops) • Four (4) complimentary tickets to the Mentor Youth! Initiative Anniversary Celebration in January • Recognition in select print materials (business name included) • Gold sponsor commemorative keepsake • Featured on the front page and sponsorship page of the website (business name included as link)
Silver Sponsor (\$500 - \$999)	<ul style="list-style-type: none"> • Two (2) complimentary tickets to the Mentor Youth! Initiative Anniversary Celebration in January • Recognition in select print materials (business name included) • Featured on the sponsorship page of the website (business name included without link)
Bronze Sponsor (\$200 - \$499)	<ul style="list-style-type: none"> • One (1) complimentary ticket to the Mentor Youth! Initiative Anniversary Celebration • Featured on the sponsorship page of the website (business name included)
General Sponsor (Up to \$199)	<ul style="list-style-type: none"> • Featured on the sponsorship page of the website (individual or business name included)

If you have found mentoring valuable in your own life, you know the positive power that investing in young lives can unleash. Help us to direct that kind of investment by donating online or returning your sponsorship form.

SIGN UP TO BE A SPONSOR!

Sponsorship Type: ___Platinum ___Gold ___Silver ___Bronze ___General ___Other
Specify (i.e. in-kind donations, etc.): _____

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Logo Provided (electronic format) ___Yes ___No

Amount pledged: \$_____ Amount enclosed now: \$_____

I (We) Pledge a total of \$_____ and plan to make this contribution in the form of
_____cash _____check _____ other (i.e., online donation, etc.).

Gift will be matched by _____ (company/family/foundation).
_____ form enclosed _____ form will be forwarded.

Balance due by November 15, 2010: \$_____

Authorization Signature: _____ Date: _____

Print Name: _____

Payments:

Please make checks, corporate matches, or other gifts Payable to **SHIELD Mentor Program** and email or mail form to:

SHIELD Mentor Program
c/o "Mentor Youth! Initiative"
PO Box 13266, Greensboro, NC 27415
mckoy@shieldyouth.com
336-337-2771 (p)

Please make checks payable to SHIELD Mentor Program and mail to PO Box 13266, Greensboro, NC 27415.

Fact Sheet

SHIELD Mentor Program, founded in January of 2008, is a new 501(c) (3) nonprofit organization that provides middle and high school youth, of the Greater Greensboro community, with a full range of mentoring programs and services.

Mission: The mission of the SHIELD Mentor Program is to promote a mentoring spirit while matching youth with community role models. Youth live in a world full of wonderful opportunities; the goal is to give them proper guidance to obtain them.

SHIELD specializes in the integration of online mentoring, group mentoring and peer mentoring, which enables youth to receive greater positive influences from more than one individual. SHIELD provides an all-inclusive experience of goal setting, character building, social skills, conflict resolution and decision-making skills for youth in a group mentoring setting.

SHIELD currently offers the following programs:

- iMentor

iMentor is an online mentoring matching service for mentors and mentees to get connected. Mentors become equipped to build relationships with middle school and high school youth through intensive training teaching them the challenges their mentees face and how to make a difference in the lives of their mentees. Mentees are matched with a community role model that they can depend on a day-to-day basis. Each mentee directs the process of selecting their Mentor, identifying their goals with the Mentor's help, and tracking progress.

- S.H.I.E.L.D. (Strengthen, Help, Inspire & Encourage Leadership Development)

S.H.I.E.L.D. (Strengthen, Help, Inspire, and Encourage Leadership Development) provides group mentoring workshops that focus on character building, leadership development, social skills, conflict resolution and decision-making skills to prevent youth from making poor life decisions and engage them into constructive activities and to enhance a positive future through an environment that is exciting, inspirational, engaging and educational. This program offers youth structured activities with Leadership Advisors. Workshops are held monthly on Saturdays throughout the school year at community recreation centers. Each session is 120 minutes long.

- Telling My Story

Telling My Story is an opportunity for youth to hear real life stories from adults who are willing to share their life stories to change the lives of youth. SHIELD Mentor Program invites guest speakers to reach out to the youth by sharing their story about how they may have changed their life around from failures or destructive behaviors such as gang activity, drugs, abuse, depression, and etc. It is also an opportunity for youth to hear real life stories about successes from entrepreneurs, college graduates and professionals to talk about how they have obtained their life goals and aspirations. These workshops give youth practical life stories from adults willing to share their life experiences.

Community Support: Our community partner organization includes the Black Child Development Institute of Greensboro, Youth First, G-PAL and The Hope Project.

Grants Awarded: SHIELD's online mentoring is made possible through the iMentor Interactive (iMi) platform, providing a safe and secure online social network specifically designed for mentoring and the Office of Juvenile Justice and Delinquency Prevention Grant Award.

Mentor Youth! Initiative

January 2011

The Mentor Youth! Initiative will allow SHIELD to increase visibility in the community in an effort to increase mentoring engagement. SHIELD aims to reach families in the community to get youth more involved in mentoring services in order to impact them positively through the following goals and objectives:

- Increase overall mentoring engagement to ensure a positive future for youth in the Greater Greensboro community and surrounding areas.
- Raise awareness in the community about the benefits of mentoring and its impact on increasing the academic performance of students as well as decreasing juvenile delinquent behaviors.
- Build strong relationships with local recreational centers, parents, churches and schools to develop partnerships within the community striving towards a joint effort in fulfilling SHIELD's mission and values

SHIELD will host a month-long outreach campaign focusing attention on the need for mentoring through the following activities:

“Mentoring Minutes” will be a weekly update on the Web site throughout the month highlighting mentoring opportunities and personal stories from mentors and mentees showcasing the impact mentoring has had on their personal lives. This information will also be included in a weekly email newsletter.

“Mentor Youth! Initiative Fair” will be a collaborative effort between SHIELD and local mentoring organizations to create excitement about mentoring with an opportunity to showcase their programs and draw attention to the importance of mentor-mentee relationships while raising awareness about the benefits of mentoring, which will include informational tables, workshops and guest speakers. The “Mentor Youth! Initiative Fair” will include the following:

“Telling My Story,” which is an opportunity for youth to hear real life stories from adults who are willing to share their life stories to change the lives of youth.

Saturday Youth Enrichment Workshops addressing community concerns to provide youth with outlets and opportunities that will focus on positive outcomes for them in their adult lives.

Thank Your Mentor Day/Volunteer Appreciation Luncheon is a way for mentees to honor volunteer mentors who encouraged and guided them, and who had a lasting impact on their lives. On that day, mentees will reach out to thank or honor those who encouraged and guided them, and who had a lasting impact on their lives.

Anniversary Celebration, a formal reception and banquet celebrating the anniversary of SHIELD Mentor Program, will include a keynote address, award presentations, and slideshow.

Martin Luther King Day will be celebrated through a community day of service.

Mentor/Mentee Training will be held for new mentors to learn basic program guidelines, safety issues including mandatory reporting, and communication/relationship/leadership building skills.